

# GIVECAMPUS + omatic

## MAXIMIZE FUNDRAISING WITH A 360-DEGREE VIEW OF YOUR SUPPORTERS

Nonprofits spend countless hours manually importing and manipulating data leading to lots of stress, dirty data, and poor donor stewardship. With GiveCampus and Omatic together, you free up staff-time, enhance data quality and build stronger supporter relationships.

### COMMON CHALLENGES

- **Time-consuming, manual import process** creates risk of data that is out-of-date or filled with errors.
- **Inaccurate data and duplicate records** decreases trust with supporters and prevents teams from delivering personalized messaging.
- **Existing integrations are incomplete** and lack ability to capture all required data.
- **Too many siloed systems**, leaving teams without full visibility into supporters' engagement.



**"Omatic is a MUST for all nonprofits."**

**"Wouldn't want to do my job without Omatic."**

### OPTIMIZE YOUR DATA WITH INTEGRATIONS DESIGNED FOR NONPROFITS

- ✓ **Seamless Imports from GiveCampus:** Streamline and automate processes for sending data between GiveCampus and your CRM.
- ✓ **Improved Data Cleanliness:** Accurate, standardized data enables you to send the right message to the right supporter at the right time.
- ✓ **Full Flexibility:** Easily set your own rules for how, when, and where data gets sent.
- ✓ **Connected Ecosystem:** See supporter engagement across every touchpoint and gain insights for future fundraising campaigns.

Supporting integrations with **blackbaud** and  **for 3,000+ nonprofits!**

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## HELPING YOU MAKE THE MOST OF YOUR GIVECAMPUS DATA



### Customizable Formulas

Ensure all data is formatted properly and consistent across systems.



### Duplicate Record Identification and Prevention

Automatically route records that need attention before they are pushed to your system of record.



### Automated Mapping, Matching, and Editing

Easily import and transform your source data, making it more usable for your integration.



### Flexible Control Over Frequency and Time

Get data processed when you need it most.



### Quality Control with Activity History

Quickly address any user changes that might negatively impact data hygiene.



### 360-Degree View of Supporters

Suite of connectors link data sources across your nonprofit applications.

## SEE OMATIC CLOUD IN ACTION

Want to schedule a 1:1 demo to see how Omatic Cloud and GiveCampus work together? Reach out to your GiveCampus representative to schedule a more technical deep dive.

Contact us at:  
[partners@omaticsoftware.com](mailto:partners@omaticsoftware.com)

