# **GIVECAMPUS**

# Streamlined Payment Processing with GiveCampus

All of the benefits of Stripe and Paypal, with none of the hassle

# **Security and reliability**

GiveCampus partners with industry-leading payment services Stripe and Paypal to maintain the latest standards of security compliance, risk management, and fraud protection—all while delivering 100 percent platform uptime.

- PCI DSS Level 1 Certification.
- Connected P2PE devices for in-person, mail order, and telephone payments.
- Transport Layer Security and at-rest data encryption with AES-256.
- Multi-factor authentication and SSO.
- SSAE 18/SOC 2 Type 1 third-party audits.



# **Donor-centric payment options**

Providing a fast and frictionless payment experience is key to strong donor conversion. GiveCampus offers a mobilefirst payment experience, so donors can easily make a gift using their preferred payment method—often with just a click, double-tap, or fingerprint.

 Digital wallets and crypto: GiveCampus is the only online giving platform that enables schools to directly accept digital wallets and 75+ cryptocurrencies.



- **One-click giving:** Create personalized giving links pre-populated with constituent data, so donors can complete their gift in just one click.
- Credit cards and instant bank transfer: Payment options also include all credit cards including premium (e.g., American Express), foreign transactions, ACH transfers, direct debits, and electronic checks.

Stripe Learn about the card brands Stripe supports.

 Saved payment information: GiveCampus integrates with Stripe Link to autofill donors' payment information and speed up checkout, increasing conversion rates by over 7 percent.

# **GIVECAMPUS**

# **Better gift management**

Get donors what they need faster, and spend less time problem solving payment issues. Easier gift management for your frontline staff means better service and greater efficiency.

- **Refunds:** Issue refunds and check refund status in the same place where appeals happen and gifts are received.
- Receipts: Send custom gift acknowledgements and tax receipts automatically—for every donation.
- Recurring gifts: Maximize donor retention with easy to manage recurring gift options, plus no-touch and donor-initiated credit card updates.



#### **GiveCampus to the Rescue**

Did you know? GiveCampus rescues more than \$1 million of recurring donations every year that would otherwise require manual intervention.



### **Convenience for your business office**

Through connected account agreements with our partners, schools own their account and remain the merchant of record while GiveCampus does the legwork and heavy lifting with providers like Stripe, Paypal, and Venmo. A single source of donation and deposit data means it takes less time to reconcile gifts.

- Keep 100 percent of every gift: Payment processing can be invoiced monthly or through a predictable annual billing cycle —no fees are ever deducted from your deposit.
- No hidden fees: All payment processing costs are consolidated in a single, non-variable rate, eliminating additional costs for managing a payment gateway, merchant services, interchanges, foreign transactions, etc.
- The buck stops with us: Instead of chasing down answers from different service providers, you can simply send an email to GiveCampus and our team is on the case.

go.givecampus.com



